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## What is claimed is:

- 1 An internet moving image linking system comprising:
  - a server; and
  - a user terminal;

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said server including means for judging the presence or absence of a link destination based on point time information and point coordinate information each transmitted from said user terminal.

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- 2 An internet moving image linking system comprising:
  - a server; and
  - a user terminal;

said server including:

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a moving image distributor for distributing a moving image to said user terminal; and

a link destination recognizer for recognizing a link destination based on point time information and point coordinate information each transmitted from said user terminal.

- 3 The internet moving image linking system defined in Claim 2, wherein said user terminal comprises:
- a moving image reproducer for reproducing a moving image distributed from said server;
- 25 a point designator for designating a specific point

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within a moving image;

a point coordinate information transmitter for transmitting point coordinate information designated by said point designator to said server; and

a point time information transmitter for transmitting point time information regarding a point designated by said point designator, to said server.

4 An internet moving/image linking system comprising:

a server; and

a user terminal;

said server including:

a moving image distributor for distributing a moving image to said user terminal;

an image detector for detecting, based on point time information transmitted from said user terminal, a static image at a corresponding time; and

an image recognizer for recognizing an image based on point coordinate information transmitted from said user terminal and based on said static image detected by said image detector.

5 The internet moving image linking system defined in Claim 4, wherein said server comprises:

a link point storage for storing link point

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## information;

a link point detector for detecting a link point at a point time based on point time information and link point information transmitted from said user terminal; and

a link point comparator for comparing the coordinate of an image recognized by said image recognizer with the coordinate of a link point detected by said link point detector.

6 The internet moving image linking system defined in Claim 4, wherein said user terminal comprises:

a moving image reproducer for reproducing a moving image distributed from said server;

a point designator for/designating a specific point within a moving image;

a point coordinate information transmitter for transmitting point coordinate information designated by said point designator to said server; and

a point time information transmitter for transmitting point time information regarding a point designated by said point designator, to said server.

7 The internet moving image linking system defined in Claim 5, wherein said server comprises means for transmitting, when said link point comparator issues a

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coincident result, related information to said user terminal.

8 The internet moving image linking system defined in Claim 5, wherein said server comprises means for continuing, when said link point comparator does not issue a coincident result, to reproduce a moving image by said user terminal.

9 A link recognition method suitable for use in an internet moving image linking system comprising a server and a user terminal; said server performing the steps of:

distributing a moving image to said user terminal; and recognizing a link destination based on point time information and point coordinate information each transmitted from said user terminal.

10 The method defined in Claim 9, wherein said link destination recognizing step comprises the steps of:

detecting, based on point time information transmitted from said user terminal, a static image at a corresponding time;

recognizing an image based on point coordinate information transmitted from said user terminal and based on said detected static image;

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detecting a link point at a point time based on point time information transmitted from said user terminal and stored link point information;

comparing the coordinate of said recognized image with the coordinate of said detected link point;

transmitting, when a coincident result is issued, related information to said user terminal; and continuing, when a coincident result is not issued, to reproduce a moving image by said user terminal.

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